



p36 GmbH Named a Finalist for 2021 SAP® Pinnacle Award in the Partner Application of the Year – Industry Cloud Category

Bad Hersfeld – May 18, 2021 – p36 GmbH today announced that it has been recognized by [SAP](#) as a finalist for a 2021 SAP® Pinnacle Award in the Partner Application of the Year – Industry Cloud category. The annual SAP Pinnacle Awards acknowledge the contributions of leading SAP partners that have excelled in developing and growing their partnership with SAP and helping customers meet their goals. Finalists and winners in 30 categories were chosen based on recommendations from SAP, customer feedback and performance indicators.

“Back in 2017, it was our vision to address the arising global challenge for Unique Device Identification (UDI) requirements with a modern software-as-a-service (SaaS) solution which was focused not only on the current status, but also to anticipate what the market would come up with in the future. Since then, we have continued this direction and have convinced several life sciences companies to shape the future of UDI with us,” said Patrick Pfau, CEO and co-founder of p36.

“Being nominated as a finalist for this SAP Pinnacle Award from more than 20,000 SAP partners worldwide is an incredible recognition of the way we have provided best-in-class cloud solutions for the life sciences industry. Our continued partnership with SAP has been a major success factor for us, and being a part of SAP’s industry cloud portfolio is the perfect way to support our business strategy of industry-focused SaaS solutions – thus offering added value for our customers to improve their daily work,” said Robin Wennemuth, CEO and co-founder of p36.

[UDI Platform](#) from p36 is available on [SAP® Store](#) as part of SAP’s industry cloud portfolio. To enable companies to become intelligent enterprises, SAP is expanding its vertical solutions with an ecosystem of [industry cloud applications](#). These solutions complement the existing SAP portfolio to extend the value of joint customer investments. These applications leverage SAP Business Technology Platform (SAP BTP), with advanced technologies, and are interoperable with SAP Business Network and the intelligent suite. Learn more at [SAP Store](#).

p36 GmbH has been working closely with SAP for several years to develop best-in-class solutions for businesses in the life sciences industry to respond to Unique Device Identification (UDI) requirements. With the UDI Platform, built on SAP Business Technology Platform (SAP BTP), p36 has designed a highly flexible product that is tailored to its customers’ needs and that fits into existing IT landscapes with SAP and third party applications. p36 operates the UDI Platform as a holistic managed service for UDI – this is exactly what customers demand from a modern SaaS solution to support both business and IT operations with active market monitoring and process best practices for different countries. By doing so, p36 actively supports its customers in achieving their long-term UDI compliance in order to become and remain competitive globally.

SAP Pinnacle Awards shine a spotlight on distinguished partners to acknowledge their dedication to teamwork, exceptional innovation and capacity to help customers achieve their goals.



About p36

p36 GmbH is SAP partner, providing cloud-based solutions for the life sciences industry and supporting companies in building their hybrid IT landscapes. Through its [UDI Platform](#) as part of SAP's industry cloud, p36 enables MedTech companies to meet the requirements of various regulatory agencies and thus achieve global UDI compliance.

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